



STRONGER THAN ADDICTION

APRIL XXX

FOR PLANNING PURPOSES

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Shatterproof to Host Rappel in Orange County, California

Hundreds of Shatterproof Supporters Expected To Participate And Raise Funds to End the Stigma of Addiction

Orange County, CA—Shatterproof, a nonprofit focused on ending addiction, announced today that it will host a public rappel in Orange County on June 9.

Participants will rappel 16-stories at 620 Newport Center Drive, located in Fashion Island. About 100 people are expected to rappel, with hundreds of supporters joining them at the site to change the conversation about addiction.

The goal of the event is to raise funds to enable Shatterproof to develop and support effective, evidence-based addiction prevention, treatment and recovery programs.

This year, for the third annual Shatterproof Challenge Rappel, thousands of people will rappel down buildings in cities including Austin, Washington, D.C., Dallas, Hartford, Fairfield County and Los Angeles; the series kicks-off next month in Dallas. Last year the event raised over \$2 million at events in cities across the country.

Shatterproof is a national nonprofit organization committed to protecting our loved ones from addiction to prescription and illicit drugs and alcohol and ending the stigma and suffering of those affected by this disease. Gary Mendell founded Shatterproof after he lost his son to addiction.

What: Rappelling from 620 Newport Center Drive

When: Thursday, June 9 beginning at 9:00 a.m. thru 4:00 p.m.

Where: 620 Newport Center Drive
Newport Beach, CA 92660



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Who: To rappel, members of the public must register online at RappelOrangeCounty.org.

This event is open to the public.

If you would like to coordinate an interview with a Shatterproof representative or participant prior to the event in June, please reach out to Stephanie Reichin at sreichin@skdknick.com.

To learn more about the Shatterproof Challenge Rappel and register for the Orange County rappel, please visit RappelOrangeCounty.org.

About Gary Mendell:

Gary Mendell is the founder and CEO of Shatterproof. Mr. Mendell founded Shatterproof to spare others the tragedy his family suffered with the death of his son Brian, who lost his battle with addiction in 2011. Mr. Mendell is the founder and former CEO of HEI Hotels & Resort and the former president of Starwood Lodging Trust.

About Shatterproof:

Shatterproof is a national organization committed to protecting loved ones from addiction to illicit and prescription drugs, and alcohol, and ending the stigma and suffering of those affected by this disease. Shatterproof provides information and resources for those living with addiction and their families, enabling powerful new evidence-based approaches to prevention, treatment and recovery, and takes the issue to the steps of Capitol Hill.

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