



FOR IMMEDIATE RELEASE

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Shatterproof Announces 2016 Rapelling Series With Events Across the Country

Shatterproof, a national non-profit focused on ending addiction announced today its third annual SHATTERPROOF CHALLENGE. Thousands of people will rappel down buildings in cities across the United States, raising millions of dollars to help change the conversation about addiction.

“People with addiction wake up every morning and are afraid of what the day will bring,” said Gary Mendell, founder and CEO of Shatterproof. “The Shatterproof Challenge gives all of us the chance to conquer our fears – while raising money to help fight a disease that kills tens of thousands of our friends and family every year.”

The series kicks off May 19, in Dallas followed by events in Orange County, Washington D.C., Los Angeles, Hartford and Fairfield County in Connecticut, Jersey City, and Austin. Individuals commit to raising at least \$1,000 to participate.

The Shatterproof Challenge has already raised \$4.5 million to combat addiction. Last year, more than 16,000 people donated, and 1,500 people rappelled. All of the money raised will be used to expand Shatterproof’s efforts to support addiction prevention, treatment and recovery. Shatterproof’s initiatives save lives by helping pass laws that prevent more of our loved ones from becoming addicted to prescription opioids and supporting first responders who can rescue those who overdose.

For more information go to rappelshatterproof.org

About Shatterproof

Shatterproof is a national organization committed to protecting our loved ones from addiction to illicit and prescription drugs, and alcohol, and ending the stigma and suffering of those affected by this disease. Shatterproof provides information and resources for those living with addiction and their families, enabling powerful new evidence-based approaches to prevention, treatment and recovery, and takes the issue to the steps of Capitol Hill.